

PRIVACY NOTIFICATION

Official Hospitality Purchase Request for UEFA EURO 2020™

Identity of the Data Controller	<p>You have provided, are about to provide or will provide personal data of data subjects to Union des Association Européennes de Football and UEFA Events SA (collectively "UEFA"), whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, acting as data controller, via the UEFA Official Hospitality Client Web Portal, the UEFA Official Hospitality Online Sales Portal, the Order Form (each as defined in the UEFA EURO 2020™ Official Hospitality Terms and Conditions (the "Terms and Conditions")) and/or via the UEFA Official Hospitality Department directly (either by telephone or email).</p>
Purposes of the processing	<p>The personal data are collected and processed for the purpose of providing the data subject with a Hospitality supply (if the Order is confirmed) and in this respect for organising and running the Official Hospitality sales for the relevant Match and/or for the purposes of any relevant safety and security measures related to the relevant Match (as defined in the Terms and Conditions).</p>
Legal basis	<p>The personal data are processed on the basis that such processing is necessary (1) for the purposes of processing the request to purchase Official Hospitality Packages, (2) for the performance of the contract which may be entered into between UEFA and the Client (as defined in the Terms and Conditions).</p>
Categories of recipients	<p>You understand that the personal data will be available to UEFA, including its subsidiaries and any third party appointed by UEFA to assist in the organisation of the relevant Match.</p> <p>Where required for the purpose of the organisation of the Match and/or for the purpose of any relevant safety, security and sanitary measures, UEFA may transfer certain personal data to the UEFA national association hosting the relevant Match who is an independent data controller (the "Host Association") and to UEFA's service providers and third parties, in particular to Stadium security and access control service providers, Official Sales Agents (as defined in the Terms and Conditions) and the Stadium Owner (as defined in the Terms and Conditions) (and their agents) who perform functions on UEFA's behalf. Certain personal data may also be transferred to competent authorities for the purpose of safety, security or sanitary measures related to the relevant Match. UEFA will implement appropriate safeguards in the event of a transfer of personal data to the parties identified above located in a country which does not ensure an adequate level of protection within the meaning of European Law.</p>

	Communication of the personal data to public authorities, based on legal provisions and obligations, is reserved.
Storage	All personal data provided to UEFA shall be stored in UEFA's online ticketing and hospitality platform, which is managed by SecuTix SA, Avenue Frédéric-César-de-La-Harpe 22 – 24, 1007 Lausanne, Switzerland.
The rights of the data subjects	<p>The data subject may access, update or delete his/her personal data by contacting us at hospitality@uefa.ch.</p> <p>Data subjects have also the right to lodge a complaint with their local Data Protection Supervisory Authority and have the ability to seek to enforce their rights through a judicial remedy.</p>
Retention period	The personal data is only collected and processed by UEFA for no longer than is necessary for the purposes described above, unless the use of such personal data is further required for ongoing administrative or judicial proceedings relating to the relevant match or, where necessary, for preventing or detecting unlawful actions.
Personal data obtained from other data subjects	IF YOU SUBMIT PERSONAL DATA ON BEHALF OF OR FOR OTHERS, YOU CONFIRM HAVING INFORMED THE DATA SUBJECT OF THE CONTENT OF THIS PRIVACY NOTIFICATION PRIOR TO THE DATA CAPTURE. YOU ACCEPT THE RESPONSIBILITY OF INFORMING EACH PERSON OR ENTITY OF THESE RULES AND PROCEDURES. UEFA AND/OR UEFA EVENTS SA IS ENTITLED TO REQUIRE AT ANY TIME EVIDENCE OF THE PROVISION OF SUCH INFORMATION.
Additional information	You understand and acknowledge that your personal data is being collected and processed in accordance with the Terms and Conditions and the UEFA Privacy Policy, which is available at https://www.uefa.com/privacypolicy/index.html .